



ETHICAL JOURNALISM: TIPS FOR BEST PRACTICE



WHAT DO WE MEAN BY THE TERM "ETHICAL JOURNALISM"?

The Media can hold a lot of power in society. With this power, comes a lot of responsibility, meaning it is important that journalists follow a code of ethics. The 5 Core Principles are set out below.

<https://ethicaljournalismnetwork.org/>

ACCURACY

Good journalism will always report facts, never distort the truth or deceive the public about a topic or event. This means they conduct thorough research, find evidence to back up their statements, and fact check everything!



INDEPENDENCE

Journalists should be independent of the government or corporations. This is how we know they are trustworthy.

IMPARTIALITY

There is more than one side to every story. Good journalists acknowledge this! It doesn't mean they don't have an opinion, but a story is not complete without an understanding that other people may view it differently.



HUMANITY

This value is about acknowledging the human cost of some stories. Causing unnecessary harm is not the aim of journalism, and this must always be considered - journalists should not use hate speech, publicise obscene photos, or stoke hatred.

ACCOUNTABILITY

This means acknowledging when you make a mistake, and providing remedies to correct mistakes when they are pointed out to you.

